

Welcome Every Guest with
Clean and Colorful Accommodations




Benjamin Moore®

No matter the surface,
Benjamin Moore has just the
right coating for your facility.



INTERIOR

- 1 Advance® Waterborne Interior Alkyd** delivers the flow and leveling of an alkyd, in a low-VOC formula that cures to a smooth, furniture-like finish.
Perfect for: Doors, trim, shelving
- 2 Aura® Bath & Spa** is the ultra-premium paint for unparalleled color. Proprietary Color Lock® Technology provides a mildew-resistant coating for high humidity environments in a matte finish.
Perfect for: Bathrooms, pools, spas, locker rooms
- 3 Aura® Interior Paint** is the ultra-premium paint for unparalleled color and stunning beauty that lasts, thanks to proprietary Color Lock® Technology
Perfect for: Offices, conference rooms, deep-color accent walls
- 4 Benjamin Moore® Acrylic Knockdown** creates a durable, textured, uniform finish over patches, peeling and other imperfections.
Perfect for: Hallways
- 5 Insl-X® Chalkboard Paint** turns any paintable surface into a chalkboard of any size or shape.
Perfect for: Cafeterias, lounge/break rooms, conference rooms
- 6 Corotech® Pre-Catalyzed Waterborne Epoxy** provides a tough, durable film for walls, ceilings and trim.
Perfect for: Food service areas, restrooms
- 7 Corotech® Waterborne Amine Epoxy** provides good chemical and abrasion resistance on a variety of surfaces, particularly concrete floors.
Perfect for: Kitchen floors, utility room floors
- 8 Insl-X® Stix® Waterborne Bonding Primer** is an acrylic-urethane primer-sealer with unparalleled adhesion to the most challenging surfaces, including glossy tile and galvanized metals.
Perfect for: Priming metal railings, painting over glazed tiles or glossy enamels
- 9 Stays Clear®** is a premium-quality coating that produces a durable and clear finish that dries quickly and does not scratch or yellow over time.
Perfect for: Hardwood floors
- 10 Regal® Select** is the favorite paint for durability and washability. Trusted for generations, it stands up to everyday wear and tear.
Perfect for: Administrative offices, banquet halls
- 11 Ultra Spec® 500** is a zero-VOC, professional-quality interior coating that completes large paint jobs with less effort. It dries quickly for faster job turnaround, and touch-ups blend seamlessly. Eligible for LEED® v4 credit and is MPI-approved in multiple categories.
Perfect for: Hallways, stairwells, waiting rooms, loading docks, service areas
- 12 Scuff-X®** delivers unmatched scuff-resistance in a single-component, high-performance, latex formula. Scuff-X will continue to resist scuffs in high-traffic areas long after other paints have failed, resulting in big savings.
Perfect for: All high-traffic areas, hallways, lobbies, cafeterias, metal doors, trim, baseboards
- 13 Waterborne Ceiling Paint** is uniquely formulated to consistently deliver the most beautiful ceilings in any color by minimizing imperfections and glare.
Perfect for: Interior ceilings

EXTERIOR

- 14 Corotech® Mastic Coating** is a high-solids, rust-inhibitive, moisture-resistant, surface-tolerant epoxy mastic that is excellent for ferrous and non-ferrous metals and concrete. When properly top coated (see #20), it exhibits excellent chemical- and UV-resistance.
Perfect for: Tank exteriors, exposed steel structures
 - 15 Insl-X® Concrete Coatings** offer great durability and non-skid options for interior or exterior masonry surfaces, specifically walking surfaces. Sure Step® and Tuffcrete® are available in a variety of formulas to suit your needs.
Perfect for: Sidewalks, courtyards, walkways
 - 16 Insl-X® Traffic Coatings** include latex and alkyd formulas, as well as a fast-setting traffic paint for parking spaces, loading zones and other traffic markings.
Perfect for: Loading docks, parking lots, crosswalks
 - 17 Insl-X® Tru-Flex® Recreational Coatings** coat and line a variety of tennis and other outdoor sport courts.
Perfect for: Outdoor sports fields and courts
 - 18 Texcrete® Masonry Coatings** are a collection of exterior hardscape waterproofers, sealers and block fillers available in a variety of smooth and textured finishes.
Perfect for: Parking garage walls and ceilings
 - 19 Ultra Spec® EXT** provides easy application, superior adhesion and maximum protection to a variety of exterior surfaces and can be applied in temperatures as low as 40°F.
Perfect for: Wood, hardboard, vinyl, aluminum, fiber cement, stucco, cinder block, unglazed brick
- ## INTERIOR/EXTERIOR
- 20 Corotech® Aliphatic Acrylic Urethane (V500/V510)** is an interior/exterior, multi-use, two-component urethane that offers superior abrasion, chemical and solvent resistance on both metal and masonry.
Perfect for: Interior and exterior floors, masonry and metal
 - 21 Coronado® Rust-A-Void™** are coatings for interior and exterior steel and metal surfaces.
Perfect for: Metal railings, doors, trim, siding
 - 22 Floor & Patio** is a premium quality, quick-drying latex floor enamel for interior or exterior use on unpainted concrete (new or old) and previously finished wood or concrete floors.
Perfect for: Interior and exterior floors
 - 23 Insl-X® Swimming Pool Paints** offer a variety of swimming pool solutions, including epoxy, rubber-based and waterborne formulas.
Perfect for: Swimming pools, fountains
 - 24 Ultra Spec® Masonry Int/Ext High-Build Block Filler** is a preparatory coating to create a less porous and smoother painting surface.
Perfect for: Parking structures, concrete and cement block
 - 25 Ultra Spec® HP D.T.M. Acrylic Enamels** provide superior corrosion control and protection for interior and exterior metal substrates.
Perfect for: Metal pipes, siding, mechanical equipment

Benjamin Moore Products for Hospitality

Hospitality is a demanding industry. Providing clean, comfortable accommodations for millions of visitors every year requires maintaining facilities in the face of high traffic and repeated washing—while maintaining a warm and welcoming appearance. Benjamin Moore is your single source for the high-performing paints and coatings that will keep your venue looking spotless and operating at peak efficiency.

A leading manufacturer of premium-quality residential and commercial coatings, Benjamin Moore offers various products that meet the specific needs of the hospitality industry, including:

- Chalkboard paint for cafeterias, pantries and meeting rooms
- Durable and scuff-resistant coatings for hallways, loading areas and lobbies
- Low- and zero-VOC paint for guest rooms and offices
- Traffic paint for parking lots

Our coatings and colors establish a clean, professional environment where your customers will feel comfortable and confident in your capabilities to serve them. Let us help you protect and beautify your facility with minimal disruption, increased cost-efficiency and excellent results.

Your Partner in Facility Maintenance Coatings

When you choose to work with Benjamin Moore®, you will benefit from a true partnership in coatings management. The following support is available to you, in addition to our industry-leading product quality:

COLOR SERVICES from a recognized color leader in the paint and coatings industry:

- 3,500+ Benjamin Moore colors
- Customized color matching
- Detailed color renderings
- Color consultation, planning and tracking

BUSINESS SERVICES from dedicated and knowledgeable professionals:

- Product training
- Special promotions and incentives
- Specification writing
- Updates on products and industry news

DEDICATED SUPPORT from hundreds of field representatives and architectural and design specialists, all dedicated to being your coatings problem-solver:

- Product recommendations
- Color consultation
- On-site trouble-shooting

EXCLUSIVE PARTNERSHIP from an exclusive network of more than 8,500 locally owned and operated retailers:

- National brand with local service
- Product delivery
- Color sampling

INNOVATIVE PRODUCTS from a research and development team that meet or exceed most environmental standards:

- Low- or zero-VOC
- MPI's Green Performance Standard
- CHPS low-emitting credit
- LEED® v4 Credit

Founded in Brooklyn in 1883, Benjamin Moore is the maker of North America's favorite paint, color and coatings brand. Color, innovation and leadership have defined Benjamin Moore for more than a century. We stand behind the quality of our products and back our reputation with unmatched service.



Speak with a Benjamin Moore representative today.
Call 1-866-708-9180 or email info@benjaminmoore.com.
Learn more at benjaminmoore.com.